



**WE CONNECT
ALL YOUR
SOCIAL MEDIA
&
DIGITAL MEDIA
DOTS.**

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Content Marketing
- Email marketing
- Web Designing & Development
- YouTube Marketing
- Online Reputation Management

**OUR
SOCIAL MEDIA
& DIGITAL MEDIA
SERVICES**

ABOUT US



Digital Veena is a Digital Marketing Agency that provides Goal-Oriented Promotion Solutions. Our main focus is to help businesses increase their Visibility, Get Lot of Organic Traffic, and Maximize Conversion Opportunities. Believe us that we give our full commitment to your brand's success in Digital Media.

Why Us

Team of Experts | Customised Promotion Plans | Campaign Monitoring and Evaluation
Competitive Pricing

SEO



Digital Veena innovative SEO services make Your Business Very Easy to Find, Increase Organic Traffic and Leads, Reach the Right Audience at the Right Time and Achieve a Consistent Flow of Leads/ Sales. We do complete SWOT (strengths, weaknesses, opportunities and threats) Analysis of your Business & Brand to create an action plan that is Effective & Delivers Results.

Key Activities

Business Research and Analytics | Website analysis | On page - Off page activities
Article Submission | Content Optimisation

SEM



WHY DIGITAL VEENA SHOULD BE YOUR SEM AGENCY

At Digital Veena our paid search services immediately connect your business with high intent audiences, who are looking for your kind of business. We do it in such a way that is cost-effective, efficient and in-line with your budget.

We Drive Instant Results for Your Business
Google Performance Standards

Our working is driven by Real Time Analysis
Our Campaigns are well optimized and Directional

We understands

SMM



WHY PREFER DIGITAL VEENA AS YOUR SMM AGENCY

At Digital Veena, Social Media Marketing is not just getting more “likes.” We know what it takes to make your paid social campaigns more effective so as to reach the Right People and to generate leads that convert.

We Create Personalized Plans | We Understand Algorithms | Our Posts are Informative & Attractive
We change with changing needs of SM Platforms

CONTENT MARKETING



YOU HAVE GREAT BUSINESS AND KNOWLEDGE OF IT – LET PEOPLE KNOW OF IT

Content marketing services are never one-size-fits-all. We create Content that is specific to every business. For this first we try to understand your Business, Products & Services Offered, and Target Audience. It is done piece of content we create fits perfectly for you.

Different types of Content Marketing Services offered include:

Blog Writing with On-Page Optimization | Case Studies with On-page Optimization
Products, Service, and Landing Page with On-page Optimization | Videos and Infographic
Personalized Content Calendars and Strategies

E-MAIL MARKETING

E M A I L M K T G

REACH OUT TO THE PEOPLE AND STAY CONNECTED IN MOST ECONOMICAL MANNER

Many people look at email marketing as an outdated method. But at Digital Veena, we know how beneficial email is to any effective marketing strategy. Email marketing is an effective way to connect with leads, nurture them and convert them into customers. It is crucial for various marketing strategies like inbound, content, and account-based marketing.

Key Benefits of E-mail Marketing are:

Creation of Personalized Content |
Email campaigns are very cost effective

Driving traffic to your website through links in the mail |
Great Source to remain in touch with customers

WEB DESIGNING & DEVELOPMENT

WEBSITES

WITH DIGITAL VEENA, SKY IS THE LIMIT FOR DESIGNING & DEVELOPMENT

We use modular development to build sites for our clients; this allows us to create websites that grow and change with you and your Business. We get to know your brand, business, and goals in order to provide you with a site that has the functionality and capabilities you'll need now and in the future. Your dream site is within reach—all you need to do is work with the experts at Digital Veena!

ORM



IS YOUR ONLINE PRESENCE WORKING FOR OR AGAINST YOU?

This is the idea behind online reputation management. Online Reputation Management (ORM) is about monitoring and improving how your business is viewed online. It means looking and analyzing what a potential customer, sees about your brand, your product/service when they perform an online search.

WHY YOU SHOULD CARE ABOUT YOUR ONLINE REPUTATION?

The Internet is our primary source for everything. People not only view the Internet as their primary source of information but they also trust what it tells them. In addition, they make choices based on the information they read on the internet. Therefore, it is necessary to maintain a reputation in order to gain consumers trust.

We
Belive
in Quality Services
Get Ready to Take Your Brand to
New Heights..



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